



Patrick Harrison

Graphic Designer

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Address:

Horsham, West Sussex

Personal Profile:

Graphic designer with 8 years industry experience and a 2nd class honours degree in graphic design from Southampton Solent University.

A creative and enthusiastic individual with a keen eye for detail. A broad skill set that includes; working to tight deadlines, being able to prioritise jobs, keep on top of multiple projects and manage expectations. Bringing fresh and creative solutions to the team by using expert knowledge of **InDesign**, **Illustrator** and **Photoshop** along with a great understanding of the **Adobe creative suite**, intermediate knowledge of **HTML**, **CSS** & **Python** coding languages and an understanding of video & motion graphics, as well as UX tools such as Figma & Adobe Xd to deliver a high standard of work.

A self confessed car enthusiast who enjoys both driving and motor-sports. With a love for music and a drummer from a young age for seven years. Enjoys most activities and played badminton and tennis weekly. Likes to walk and has completed the Duke of Edinburgh Bronze Award. Took part in a trip to Madagascar for a month which was self funded, mainly by pub work. This included helping a small native village to build a toilet block. Involved in a number of treks through the rain forest and lastly climbed and peaked the tallest mountain in Madagascar. While taking part in this experience the group had to arrange all transport and accommodation.

Recently finished a year-long house renovation. Undertook most of the work independently, including carpentry, plumbing & electrics. Quick to learn new skills and see how things work.

Current Employment:

Graphic Designer Green People (January 2022 - Present)

This role consists of keeping the box & label artwork up to date and on brand for 170+ products in 14 ranges. As well as also designing and prototyping new products and gift boxes. Along with producing both printed & digital marketing campaigns for the products and the company. A large part of this role is building unique B2B & B2C emails from top to bottom and keeping them fresh and engaging.

Key achievements:

- Delivered new and fresh packaging design for a large product rebrand (launching 2024) to make sure packaging stays up to date.
- Responsible for organising all incoming design work, then managing, logging and delegating work to our Junior Designer.
- Took over the building of emails from top to bottom in a new ESP and quickly became the go to employee for queries on how the design element of the web-based software works.
- Designed the widespread digital campaign that lead to the company's best ever day in sales. (£82k).
- Being trusted to assess and review a colleagues ability to see if they should be expanding their role within the company or not.
- Being 1 of 3 key people in the approval chain for all artwork sent to printers.

Previous Employment:

Graphic Designer Ocean Independence (January 2017 - December 2021)

The graphic designer role consists of producing a range of layout design consisting of brochures, presentations, proposals, email marketing, menus and other various yacht collateral. Also constant creation of advertising design for print and digital applications, as well as keeping on top of the huge image library the company holds through the Digital Asset Management website.

Key achievements:

- Consistently producing monthly print advertising for the top global yachting magazines.
- Cutting down lead time on design jobs drastically but always keeping an eye that quality is never compromised.
- Confidently creating and adapting the brand around new ideas, whether it be new layouts or new platforms.
- Being able to help brokers and other team members alike with a number of different issues and unusual requests.

- Good at keeping my work prioritised, managing people's expectations and getting urgent jobs done under pressure whilst keeping the longer running projects going at the same time.
- Stepped out of my comfort zone to edit numerous yacht and brand promotional videos that have been show at global events.
- Produced presentations (including infographics and beautifully presented data) for important company and board meetings.
- Quickly learnt new email marketing software and became the leading expert in the company.

Junior Designer Queste Design (July 2014 - December 2016)

The junior designer role consists of producing a range of layout design for print and digital publications and also creative solutions to branding and logo design.

Key achievements:

- Lead designer on an outsourced website landing page project for easyjet
- Using initiative to suggest newer and more cost effective software packages resulting in the company saving money.
- Confident in creative problem solving to share ideas with management that ultimate get taken forward.
- Being a key contact for the largest and most important client that the business has.
- Used knowledge of Photoshop to speed up the production of animated GIF banners, therefore halving the work required.

Skills:

- Strong communication skills - many clients expect to be contacted via email although bigger clients prefer face to face or telephony communication.
- Discussing artwork deadlines, providing updates on larger projects and suggesting new concepts for future propositions with marketing executives.
- Building strong working relationships with the business owners, clients, team members and managers alike and gaining their professional regard.
- Dealing with difficult clients where unreasonable expectations are set and coming to a resolution that meets everyones needs.
- Understanding all clients have different artistic taste and being able to deliver artwork according to the brief without letting personal taste cloud judgment.
- Meetings with important clients in one to one studio time to discuss changes to ongoing projects and possibilities for new projects and collateral.
- Responds well to creative criticism and willing to ensure client satisfaction.
- Great team working skills and able to bounce ideas off others to achieve the best creative outcome.
- Confident in own abilities to move things forward without outside influence, unless it is required.
- Quick to pick up new skills, learn new programs and replicate any existing brands look and feel.

Education:

2003 - 2010: Bennett Memorial Diocesan School

3 'A' Levels

Product Design
English Literature
Photography

10 'GCSE's' - A* to C

Graphic Products
History
Science
Art
Mathematics

Religious Studies
German
Additional Science
English Language
English Literature

2010 - 2011: West Kent College

Foundation Diploma in Art & Design

2011 - 2014: Southampton Solent University

2:2 BA(Hons) Graphic Design

Reference available

upon request.

*Thank
you*

portfolio _____



Patrick Harrison

Graphic Designer

Green People Product Packaging

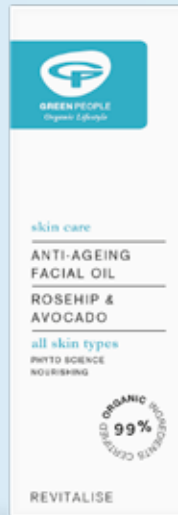
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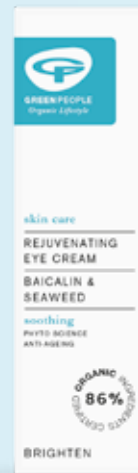
50ML



30ML

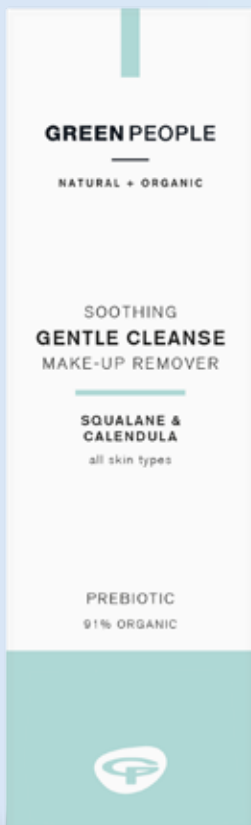


10ML

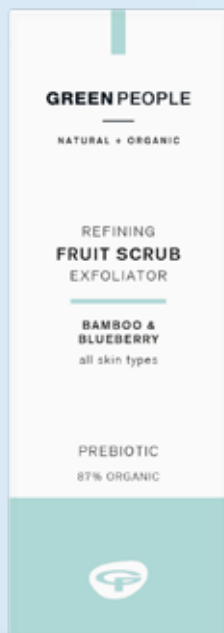


Old packaging design

150/200ML



50ML



30ML



10ML



New packaging design


Green People Product Photography



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GREEN PEOPLE


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new spf skin care

We all know how important it is to keep skin protected from UV rays all year round, and this spring we're bringing you back brand new SPF skin care products to choose from!

[SHOP NOW](#)



spf15


SCENT FREE FACIAL SPF15 SUN CREAM

Keep sensitive skin calm, hydrated and protected with this SPF15 solution to your face and neck.

Protective SPF filters work with additional plant essential oils to soothe and calm the skin's natural moisture barrier.

[SHOP IT NOW](#)

+



spf30


AGE DEFY™ DAILY SPF30 MOISTURISER

The perfect skin support for age 30+, this facial SPF delivers intense, non-sticky hydration to your skin from the moment you apply. It's hydrating, soothing and gives a boost to skin's natural moisture barrier.

This cream contains two types of botanical antioxidants to give you a natural antioxidant against environmental ageing.

[SHOP IT NOW](#)


ON THE BLOG



UVA ON A CLOUDY DAY

Think about your hair on a cloudy day? Or even who fluffy clouds are the match for UV rays here...

[READ MORE](#)



SHOULD I WEAR SUNSCREEN EVERY DAY?

We all know to apply sunscreen before sunbathing on sunny days, but should you also wear SPF when spending time indoors - and should you wear sunscreen day or night?


[READ MORE](#)

FREE UK DELIVERY orders over £35

SAFE PAYMENT methods online

28 DAY MONEY BACK GUARANTEE

PROUDLY CERTIFIED & ACCREDITED BY



REFERENCES | **PROBIO HEALTH** | **TRANSFORMERS**

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[f](#) [@](#) [d](#) [v](#)

WELLSHIRE


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Charlotte's most loved favourite

RAISE THE BAR.




Treat your hair to Charlotte's tried and tested NEW solid shampoo bars.



- 1 bar = approx 60 washes
- Natural & organic
- Plants friendly
- Plastic free
- Water free
- Soap free

[SHOP NOW](#)

BROWSE THE BARS




Scent-Free Shampoo Bar

A hairform bar for those prone to sensitivity, this gentle scent-free shampoo bar uses the clinically validating properties of Babassu, Prunell and Biotinol for light hair and strengthening all hair types.

ONE BAR GOES FAR:

1 BAR = 60 WASHES

[SHOP IT NOW](#)



Eucalyptus & Mint Shampoo Bar

Perfect for those prone to itchy scalps, this Mentholated solid shampoo bar keeps hair fresh and helps contribute to the proven scalp and hair care properties of Citrus bark.

IN A 21-DAY TRIAL

93% SAVERS USED LESS SHAMPOO

[SHOP IT NOW](#)

Citrus & Ginger Shampoo Bar

Powered by the stimulating properties of Babassu, Prunell and Biotinol this cleanser with a light citrus aroma, this brightening shampoo bar reveals a healthy hair colour.

CONTAINS THE EQUIVALENT OF 250ML LIQUID SHAMPOO

[SHOP IT NOW](#)

Charlotte, not London, just

Green People's mission has always been to create a commitment to our planet and our people. This means all the way from our work and research our hair and scalp, but without the harm. This is why we're 100% plastic-free, 100% natural and 100% sustainable.

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GREEN PEOPLE

SHOP BLOG OUR STORY OFFERS

routine of the month

MEN'S 1-2-3

SAVE 30%



This month, we're sharing a great organic, greenwashing-free, great after-sun (Green People) for the collection.

Keep skin fresh, cool and calm with this 3-step routine. Available for men with sensitive skin conditions or organic sensitive skin (not for sensitive skin).

Save 30% on this routine in June

[SHOP NOW](#)

SAVE 30% ON MEN'S ORGANIC SKIN CARE

Value: £52.00
Offer price: £36.40

[SHOP THE ROUTINE](#)

STEP one



GREEN PEOPLE FOR MEN NO. 1 EXFOLIATING FACE SCRUB

Play the skin for dryness with Green People For Men No. 1 Exfoliating Face Scrub.

“It's like a great pre-shave wash, very refreshing and leaves the skin hydrated, and clean!” - Alan D.

STEP two



GREEN PEOPLE FOR MEN NO. 2 SOOTHING WASH & SHAVE

Get a closer shave with Green People For Men No. 2 Soothing Wash & Shave.

“Both products are great and I've never had a great pre-shave wash. It's really effective. It's really easy to use and it's really effective. It's really easy to use and it's really effective. It's really easy to use and it's really effective.” - Gary B.

STEP three



GREEN PEOPLE FOR MEN NO. 3 COOLING MOISTURISER

Moisturise, soothe and soothe the skin after shaving with Green People For Men No. 3 Cooling Moisturiser.

“A perfect moisturiser made with natural and organic ingredients. It's light, easily absorbed and it's really effective. It's really easy to use and it's really effective. It's really easy to use and it's really effective.” - Michael W.

[SHOP THE ROUTINE NOW](#)

GREEN PEOPLE
25 YEARS
ORGANIC BEAUTY

Celebrate
25 years of Green People
Bring this leaflet in store to claim **50% off***

32 Carfax, Horsham RH12 1EE | www.greenpeople.co.uk


SAVE ON
natural essentials
FOR ALL THE FAMILY



OPENING HOURS

Monday:
Closed

Tuesday:
Closed

Wednesday:
10am-5pm

Thursday:
10am-5pm

Friday:
10am-5pm

Saturday:
10am-5pm

Sunday:
Closed



50% OFF
when you shop in store*

Find us at: **32 Carfax, Horsham RH12 1EE**



www.greenpeople.co.uk
*Offer valid in store at Green People Horsham only. One use per customer. Expires 31st October 2022. This cannot be used in conjunction with any other offer.

MQ Beauty Brand & Business Card



Ocean Independence Charter Passport



Ocean Independence Print Advertising

NEW AGE OF DISCOVERY
Join the CLUB, experience the ULTIMATE in YACHTING LIFESTYLE

OCEAN INDEPENDENCE
CHARTER SALES MANAGEMENT BUILD

ZÜRICH | GENEVE | MONACO | DUBAI | ROSSELDOFF | FORT LAUDERDALE | FRENCH RIVIERA
GENEVA | LONDON | HONG KONG | MALTA | MOLTAJI | MUMBAI | PALMA | SUSEX

OCEANINDEPENDENCE.COM

50
YEARS

OCEAN INDEPENDENCE

Ocean Independence ist ein Full Service Broker spezialisiert auf Yachtverkauf, Yachtharter, Yacht-Neubau und Yachtmanagement. Gegründet im Jahr 2005, gehört Ocean Independence mit Hauptsitz in Zürich zu den am schnellsten wachsenden Unternehmen im Superyachting.

SALU IN PREIS REDUZIERT, EXZELLENTES CHARTERYACHT
2008 • 50 m / 59'0" • BENETI
PREIS EUR 2.900.000 • NACH ZUM CHARTERN

ENDEAVOUR 3 KAUFEN GESCHUTZT UND IM TOP-ZUSTAND
2017 • 49.5m / 162'9" • ROSSIGNOL
PREIS EUR 33.000.000 • NACH ZUM CHARTERN

SHILING 9 INTERESSANTER MINI-CRUISER
2012 • 28.2m / 92'8" • JADE YACHTS
PREIS EUR 5.000.000 NUR BEZAHLEN

ZÜRICH | ATHENS | AUCKLAND | DUBAI | ROSSELDOFF | FORT LAUDERDALE | FRENCH RIVIERA
GENEVA | HONG KONG | LONDON | MALTA | MONACO | MUMBAI | PALMA | SUSEX

OCEANINDEPENDENCE.COM

LIVE SMART. BE DYNAMIC.

Ocean Independence ist ab sofort Brand Ambassador für Dynamiq Yachts in Deutschland, Österreich und der Schweiz.

OCEAN INDEPENDENCE | **DYNAMIQ**
INDEPENDENCE GRAND TOURING SUPERYACHTS

SALES CHARTER MANAGEMENT BUILD

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ROSSELDOFF: +49 211 7371 4205
EMAIL: enquiry@oceanindependence.com

OCEANINDEPENDENCE.COM

Ocean Independence Event Invite

PERSÖNLICHE EINLADUNG

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OCEAN INDEPENDENCE

Der Sommer naht und so ist es wieder an der Zeit, einen abwechslungsreichen Abend mit uns zu geniessen. Dieses Jahr laden wir Sie gerne in den Mövenpück Weinkeller in Zollikon ein, wo Sie die schönsten Charterregionen des Mittelmeers und dazu passende Weine und Köstlichkeiten näher kennenlernen können. Ausserdem werden die GründerInnen des Zürcher Mode-Labels Ina Kess Teile ihrer neuen Kollektion präsentieren, es gibt die aktuellsten Neuigkeiten aus der Welt von Ocean Independence und Swiss Butler Hanspeter Vochezer wird mit seinen Tipps und Tricks den Abend bereichern.

DONNERSTAG 12. APRIL, 19 - 21 UHR
MÖVENPÜCK WEINKELLER ZOLLIKON, SEESTRASSE 13, 8702 ZOLLIKON

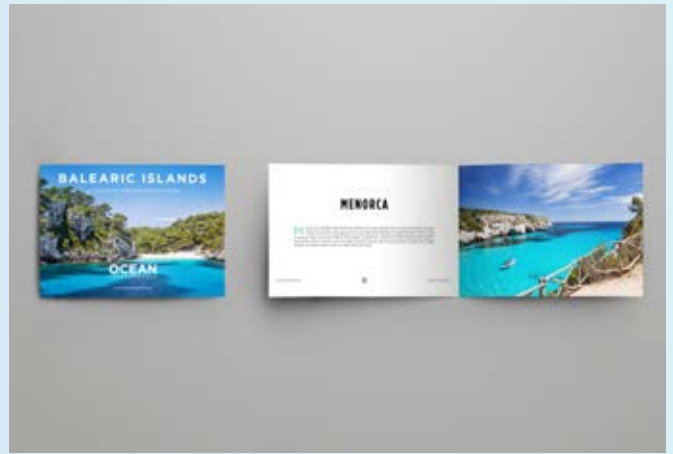
Falls Sie an diesem Abend mit den öffentlichen Verkehrsmitteln anreisen möchten, steht Ihnen ab Bahnhof Tiefenbrunn ein Shuttleservice von Kenny's zur Verfügung. Der gekennzeichnete Mercedes wird Sie gerne von dort zum Event bringen, und später auch wieder zurück an den Bahnhof Tiefenbrunn.

Wir freuen uns auf Sie!
Anmeldungen an Marina Meier
marina@oceanindependence.com
+41 44 390 25 75

SWISS BUTLER | **INA KESS** | **Kenny's**

Ocean Independence Destination Guide





Alpha Heating Innovation Posters

E-TEC PLUS

OUR HIGH PERFORMANCE COMBI BOILER RANGE



BOILER + PLUS

Features overview

- Stainless steel heat exchanger
- High efficiency Grundfos pump and hydroblock assembly
- Single electrode
- Easy-access dry-change NTCs
- Combined condensate and pressure relief valve connection
- Zinc plated expansion vessel to prevent corrosion
- Copper pipe tails with isolation valves
- Integrated filling loop
- Control panel and bottom cover

We have all the products you need to conform to the new regulations. Simply fit one of the three following accessories with your Alpha boiler installation.


- 1 Expansion
- 2 Condensate
- 3 Pressure

Alpha HEATING INNOVATION

OUR HIGH-PERFORMANCE COMBI BOILER RANGE

Alpha HEATING INNOVATION

EVOKE



- Stainless Heat Exchanger
- Grundfos Pump & Hydroblock
- Honeywell Gas Valve
- Honeywell PCB

7 YEAR WARRANTY

E-TEC PLUS WITH UP TO 13 YEAR WARRANTY

You can now increase the warranty of the E-TEC Plus combi up to 13 years with:

- Options Plus** (Part Number 110111) **+1 YEAR**
- PremierPack Extra** (Part Number 110112) **+3 YEAR**

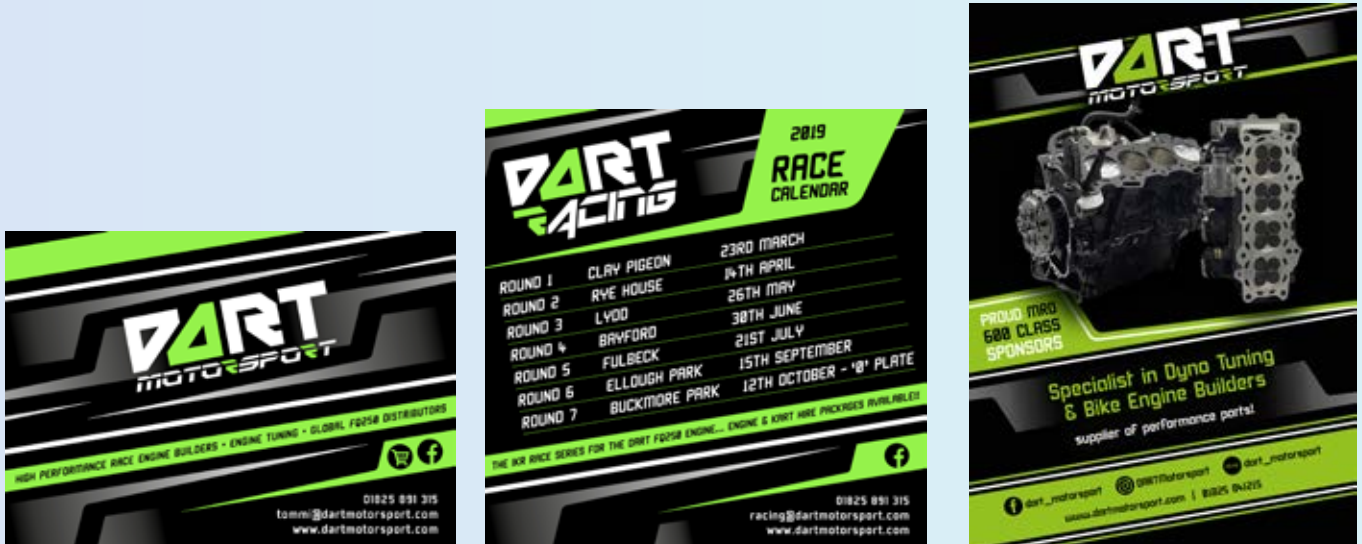
10 YEAR WARRANTY

Alpha HEATING INNOVATION

DappleDash Brand Creation



DART Motorsport Brand Update



Paws
& pilates 🐾

Paws
& pilates 🐾



Looking for puppies to join our classes.

We run Pilates classes with qualified instructors surrounded by loveable puppies. The classes are designed to help the puppies with their socialisation. Experiencing new things and meeting new people in a calm and playful environment, gives the puppies a taste of independence and builds their confidence, ready for when they go to their forever homes and start exploring the big wide world.

If you have a litter of puppies and you'd like them to join our classes we'd love to hear from you!

Classes will be held in a secure hall in Brighton & participant numbers are limited based on the number of puppies. For more information please visit our website or contact us!



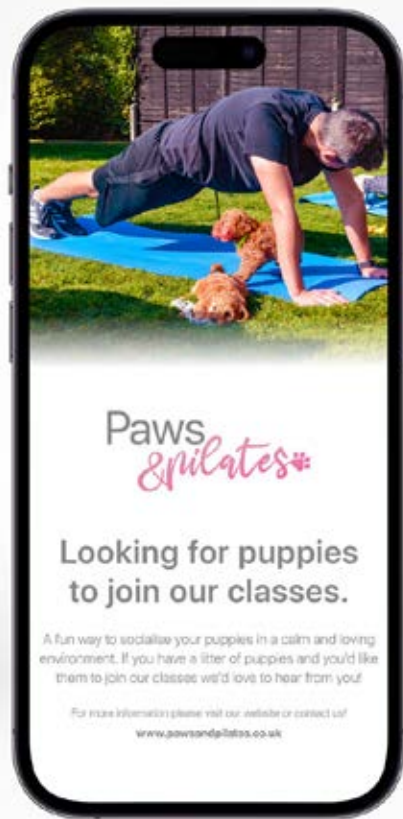
info@pawsandpilates.co.uk



[pawsandpilates_uk](https://www.instagram.com/pawsandpilates_uk)



www.pawsandpilates.co.uk



*Thank
you*